

Parks & Recreation Department









ANNUAL REPORT



Officials

Parks and Recreation Department Staff

Kiley Schulte

Recreation Director

Jon Crain

Parks & Forestry Superintendent

Annette Stimac

Recreation Administrative Assistant

Benjamin McCutcheon

Recreation Maintenance Supervisor

Allen Evenson

Parks Maintenance Supervisor

Nora Beppler

Aquatics Coordinator

Angelina Vitali

Playground Coordinator

2018 Mayor and City Council

Mayor: Marty Becker

Alderpersons:

Mike Ehrlich - Ward 1

Paul Neumyer - Ward 2

Michael Gasper - Ward 3

Dan Benning - Ward 4

Jonathan Pleitner - Ward 5

Patrick Tearney - Ward 6

John Sigwart - Ward 7

Parks and Recreation Board of Directors

The Port Washington Parks and Recreation Board is a nine member board. Members are appointed by the Mayor. Officers of the board include the president, vice president, and secretary, who are elected by board members. Meetings are held on the second Thursday of each month, with a quorum of five board members being necessary for a meeting.

Years of Service
15
17
6
6
2
2
2
2
1

Vice President

Mission Statement

The mission of the Parks & Recreation Department is to improve the quality of life for all residents of Port Washington by facilitating leisure and cultural activities, special events, and services that promote mental and physical health, self-development and community involvement.

The Department will also strive to sustain and enhance the natural environment through careful planning and maintenance of the parks and open spaces.

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Port Washington Parks & Recreation Department is a Member of:











2018	2018 STAFF				
Main	10				
Playg	round	9			
Swim	ming Pool				
(Coordinator	1			
H	Head Guards	4			
L	ifeguards	25			
F	Pool Attendants	15			
(Concessions	16			
Chee	1				
Gymr	13				
Golf \	1				
Tenn	is	3			
Sumr	ner Theater	3			
Port `	3				
Girl's	Fastpitch	20			
Baske	etball Adult	3			
Volle	yball Adult	1			
Flag F	1				
Sumr	1				
Yoga	10				
Socce	6				
TOTA	\L	146			

STAFF

The Port Washington Parks and Recreation Department has 3 full-time staff and over 146 part-time and seasonal employees. Our employees oversee the day to day operations of the many programs we offer and facilities we manage including the Pirates Hollow Community Waterpark and 35 other parks located throughout the city.

We employed **146** different staff throughout 2018.



In 2018 the Port Washington Parks & Recreation staff attended the following educational opportunities, conferences, and meetings:

- Wisconsin Parks and Recreation meetings throughout our region
- Wisconsin Park and Recreation Association Annual Conference in the Green Bay
- Wisconsin Park and Recreation Association Aguatics Board meetings
- Safety Committee meetings
- Marketing and Communication Committee meetings
- Stars and Stripes Honor Flight Tour of Honor meeting
- Character Counts Committee meetings
- Cultivate Committee Meetings
- INVEST Committee meetings
- Wisconsin Parks and Recreation Association Aquatics Workshops
- Wisconsin Parks and Recreation Leadership Academy
- Chainsaw Safety Training & Proper Tree Pruning Workshop

Staff Certifications & Volunteers

Staff Certifications

Certified Park and Recreational Professionals (CPRP)

CPRP is a national standard in the Parks and Recreation field and illustrates an ongoing commitment to quality, education, experience and expertise.

Kiley Schulte



Jon Crain

Food Safety Manager

Kiley Schulte

Certified Pool Operator (CPO)

Allen Evenson, Ben McCutcheon & Kiley Schulte

Certified Playground Safety Inspector (CPSI)

Allen Evenson

American Red Cross (ARC) Certifications

For the safety of our participants we strive to have all staff CPR and First Aid Certified. Additionally, our lifeguards are all ARC Lifeguard Certified and all swimming instructors are ARC Water Safety Instructor Certified. We even had 2 Certified Lifeguard Instructor, Kiley Schulte & Nora Beppler on our team!







Volunteers

Volunteers are key in the success of the many programs, events and activities that the Port Washington Parks & Recreation Department provides for the community each year. The value of the volunteer labor for the year of 2018 is estimated at \$61,231 based on the National estimated value of volunteer time at \$24.69 per hour.



VOLUNTEERS		Hours
Flag Football	16	640
Girl's Fastpitch Coaches	34	357
Port Youth Theatre	25	180
Cheerleading	1	104
"Go 4th Picnic"	40	80
Community Cleanup	50	3
Summer Theatre	40	320
Youth Sports	30	240
Polar Express	50	250
Friday Night Flicks	2	24
Pickleball	1	135
Total	224	2,480

Pirates' Hollow Community Waterpark

SEASON ATTENDANCE

YEAR	OPEN SWIM	LESSONS	RENTALS	GRAFTON	TOTAL
2014	8925	2534	1479	529	13467
2015	12941	3198	1258	627	16520
2016	14785	1888	2045	1169	19726
2017	12263	1272	1567	436	15538
2018	13788	1207	1800	617	17412





2018 CLOSURES

FULL DAYS	8
HALF DAYS	4

1,181

SuperPass

1,160

Lessons

18,572

Aquatic Patrons

Pirates' Hollow Community Waterpark

2018 SEASON PASSES SOLD						
PASS TYPE	YOUTH	ADULT	SENIOR	FAMILY	NANNY	SUPER
TOTAL RESIDENT	33	10	15	791	6	93
TOTAL NON-RESIDENT	2	0	0	17	4	11







EXPENSES	2014	2015	2016	2017	2018
Pool Expense	\$139,927.73	\$147,263.97	\$136,871.33	\$163,503.75	166,824.20
Total Expense	\$741,348.70	\$783,230.49	\$681,952.41	\$850,548.60	\$820,901.05
Percent	19%	18%	20%	19%	20%

REVENUE	2014	2015	2016	2017	2018
Pool Revenue	\$ 47,315.25	\$ 58,014.67	\$66,839.93	\$73,731.18	\$77,518.97
Total Revenue	\$167,759.88	\$196,579.58	\$220,512.61	\$238,729.42	\$223,090.49
Percent	28.5%	29%	30%	30.9%	34.7%

Theatre

SUMMER THEATPE

THEATRE DIRECTOR: Diana Neumeyer



Year	Production	Attendance	Revenue	Expenses	Budget
2014	Young Frankenstein	575	\$ 9,638.75	\$ 16,150.26	\$ 18,667.25
2015	Mary Poppins	928	\$ 13,942.00	\$ 23,305.59	\$ 18,721.00
2016	Little Mermaid	1100	\$ 13,873.15	\$ 17,775.69	\$ 18,774.85
2017	Beauty and the Beast	1386	\$ 19,974.74	\$ 18,668.66	\$ 19,097.80
2018	Disco Inferno	240	\$ 7,404.75	\$ 7,659.57	\$ 19,652.00



POPT YOUTH THEATPE

THEATRE DIRECTOR: Diana Neumeyer

Year	Production	Kids Registered	Attendance	Revenue	Expenses	Budget
2014	Wizard of Oz Jr.	49	763	\$ 10,150.00	\$ 6,268.99	\$ 5,014.75
2015	Beauty and the Beast Jr.	54	736	\$ 10,796.00	\$ 7,376.00	\$ 6,569.00
2016	High School Musical Jr.	66	664	\$ 11,565.50	\$ 6,627.44	\$ 5,422.40
2017	Peter Pan Jr.	56	623	\$ 8,315.97	\$ 8,625.28	\$ 5,960.20
2018	Bye Bye Birdie	64	673	\$ 11,936.00	\$ 8,722.54	\$ 6,488.00

Yoga & More

2619

Total Yearly Attendance



Classes Offered	2017 Attendance	2018 Attendance
Yoga	1120	1427
Zen Barre	70	284
Aqua Zumba	143	113
Aerial Yoga	182	0
Gentle Yoga	197	193
Zumba	1807	300
Yoga Lattes	251	115
Meditation	0	74
TOTAL ATTENDANCE	2398	2619

MONTH	Jan	Feb	Mar	April	May	June
ATTENDANCE	226	254	257	242	224	163
MONTH	July	Aug	Sept	Oct	Nov	Dec
ATTENDANCE	179	200	203	245	226	200

Special Events, Services & Programming

All Level Yoga

Aqua Zumba

Babysitter Training

Beer Gardens

Birthday Pool Parties

Burn the Bird

Cheerleading

CPR Classes

Community Clean Up

Cupcake Decorating

Dollar Swim Days

Doggie Dip

Discount Ticket Program

Flag Football

Fourth of July

Friday Night Flicks

Gentle Yoga

Girl's Fastpitch

Golf Lessons

Gymnastics

Indoor Driving Range

Lap Swimming

Lifeguard Certification Course

Little Guys' Tennis

Meditation

Men's Basketball League

Men's Softball league

Parents Night Out

Parent & Tot Open Swim

Park and Facility Rentals

Pickleball

Polar Express

Pool Movie

Pool Rentals

Port Youth Theatre

Port Summer Theatre

Schools Day Out Field Trips

Soccer Clinic

Storytime in the Park

Summer Park Program

Swim to Fit

Swim Lessons

Swim & Dive Team

Tennis Lessons—Adult & Child

Tennis League

Women's Volleyball League

Zen Barre

Zumba

By the Numbers...

	2014	2015	2016	2017	2018
ADULT SPORTS	2014	2015	2010	2017	2010
Women's Volleyball	1056	800	600 (6 Teams)	500 (5 Teams)	500 (5 Teams)
Basketball-Men's	912	858	780 (6 Teams)	910 (7 Teams)	780 (6 Teams)
Golf	9	11	11	20	24
Soccer	20	14	85	100	42
Men's Softball Fall	900	456	384 (4 Teams)	396 (6 Teams)	384 (4 Teams)
Fitness & Wellness					
Yoga & More					
Enrolled	185	211	225	215	172
Attended	2313	2700	2542	2398	2619
Pickleball	408	383	520	531	446
Indoor Driving Range	7	2	0	3	4
YOUTH SPORTS					
Basketball	33	33	0	0	0
Golf	8	5	11	9	14
Tennis	127	82	112	92	14
Gymnastics	501	377	249	156	173
Girls Fastpitch Summer & Fall	2370	2730	2086 (14/6)	(10/7)	(12/7)
Summer Park					
Enrolled	207	147	118	92	97
Attended	3430	2924	2962	2037	2065
Field Trips	133	222	153	190	167
Flag Football	75	80	78	79	84
Youth Soccer	161	76	78	88	125
Futsal			21	0	0
Cupcake Decorating				7	0
Swim & Dive Team			48	52/11	41/16
Ski & Snowboard Club				39	69

By the Numbers...

	2014	2015	2016	2017	2018
CULTURAL ARTS/SPECIAL EVENTS					
Summer Theatre					
Cast			34	46	34
Tickets Sold	575	928	1100	1386	278
Port Youth Theatre					
Enrolled	49	54	66	56	64
Attended	980	736	664	734	673
Tickets Sold	763	756	693	622	601
Pool Movie				150	350
Parents Night Out			10	37	13
Fiday Night Flicks	350	200	1100 (3 movies)	1100(3movies)	1100(3movies)
July 4th & City Band Concerts	1000	1000	1000	1000	1000
PARK RENTAL					
Park Rentals	203	190	301	199	191
Beer Garden	1800	1800	1800 (11 dates)	1900(12 dates)	2400(15 dates)
Polar Express					
Tickets purchased from Port	243	164	135	342	159
Total tickets purchased			419	539	517
REC CENTER RENTAL					
Paid Rental	6	6	10	8	7
Attendance	222	205	220	140	115







Park & Forestry Improvements

Forestry Overview

Our primary focus since EAB was first detected in 2012 was to remove hazardous trees and begin replanting. This was our last year of major removals stemming from EAB. We have done this in several phases based on the level of hazard and potential targets. Pruning has been done mainly on our smaller trees to promote proper structure for the future. Now that removals will slow down it will give us an opportunity to focus on the entire tree inventory. Our objective is to have a pruning cycle of seven years.

Removed 244 street trees mainly comprised of Ash and Norway Maple.

Planted 326 street trees consisting of 20 different varieties.

Structurally pruned over 500 street trees.

Performed soil injections on 250 Ash trees of 10" or less.

Removed 100+ trees consisting of Ash, other declining hazardous trees and invasive species from Guenther pond.

Removed 125 Ash trees from Upper lake park

Planted 175 native shrubs (7 varieties) and 85 trees (20 varieties) throughout Guenther pond and Upper lake.

Planted 650 (24 varieties) of seedling and sapling trees in the city nursery with a local Boy Scout group.

Planted over 700 native seedlings in Birchwood Hills nature preserve with the high school environmental studies group.

Were awarded two grants in the amounts of \$5,000 (Bay-Lake Regional Planning Commission) and \$25,000 (Wisconsin DNR) to assist in our planting and nursery startup.

Parks Overview

There are 34 designated parks within the city covering 160 acres. Some of this is unmanaged natural areas but the majority is maintained by our staff. This consists of one working superintendent, one full time employee, one 50% shared employee and 9 seasonal workers. During the growing season much of our time is dedicated to mowing grass and maintaining plants. We work in cooperation with the street department tree planting trees and with tree removals. Listed below gives points to what we have done over 2018.

Performed inspections on all play equipment and structures.

Mowed and maintained turf areas for 32 parks.

Planted over 100 flats of annual and perennial flowers.

Maintained (weeding, watering and pruning) over 50 planting beds.

Maintained 50+ large annual flower pots throughout the city.

Constructed and installed 10 new signs for park entrances.

Cut back invasive species from several parks and cleared overgrowth from north beach stairs.

Maintained and held several beach cleanups for North and South beaches.

Park and Facilty Rental



187

Total 2018 Rentals

Area	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Area 1 East Mini Shelter & Lions Centennial Pavilion					2	7	7	5	6	3		
Area 2 West Mini Shelter					1	3		1				
Area 3 NE Corner							1					
Area 4 Overlook Park							1					
Kiwanis Family Pavilion			1		3	10	10	9	6	1		
Lions Pavilion						7	6	10	2	1		
Veterans Park Bandshell and Grees					1	5	6	4	1	1		
Veterans Memorial Park Shelter					2	3	6	8	4	1		
Kolbach Park Shelter						6	2		1			
Hill School Park Shelter							1					
Windrush Park Pavilion												
Bley Park Pavilion												
Guenther Park (open area)												
Kiwanis Pavilion (north of marina)						6	5	1				
Rotary Park Gazebo				1	3	6	2		1	1	1	
Coal Dock Park						3		2				
TOTALS			1	1	12	56	47	40	21	8	1	

Marketing

Port Washington Parks & Recreation Facebook Page:

https://www.facebook.com/PortWashingtonParksAndRec

Pirates' Hollow Community Waterpark Facebook Page:

https://www.facebook.com/PiratesHollow



Port Washington Parks & Recreation Instagram Page: https://www.instagram.com/PortWashingtonParksAndRec

Facebook Rating:



4.4 out of 5 (i)

Based on the opinion of 43 people

Spring Flyer

3,000 Copies

Park Plus Summer Program Guide

1,000 Copies

Fall Flyer

3,000 Copies

Throughout the School year several flyers are distributed to the Port Washington & Saukville students!

Facebook FOLLOWERS

1,969 Parks & Rec

138 Pool

Instagram FOLLOWERS

335 Followers







2018 Budget Summary

2018 REVENUE	Budget	Actual
Sales Tax	\$0.00	-\$6,656.26
WPRA Ticket Sales	\$300.00	\$172.75
Donations (Bench & Tree)	\$0.00	\$2,450.00
Round Up for Rec	\$0.00	\$0.00
Advertisement	\$2,000.00	\$3,800.00
Miscellaneous	\$2,000.00	\$4,417.27
Swimming Pool	\$73,000.00	\$77,518.97
Concessions	\$20,000.00	\$19,190.50
Playground Program	\$18,000.00	\$18,945.02
Cultural Arts	\$0.00	\$1,125.00
Theatre	\$24,000.00	\$19,848.75
Softball & Girl's Fastpitch	\$9,000.00	\$7,660.00
Tennis	\$2,000.00	\$385.00
Basketball	\$3,500.00	\$4,025.00
Women's Volleyball	\$2,100.00	\$1,500.00
Gym Activities	\$26,000.00	\$39,519.20
Yoga & More	\$14,000.00	\$9,457.02
Dualthon	\$1,000.00	\$0.00
Rec Center Rental	\$100.00	\$390.00
Park Rental	\$14,000.00	\$19,342.27
TOTAL REVENUE	\$211,000.00	\$223,090.49

2018 EXPENSE	Budget	Actual
Administration	\$152,208.90	\$130,961.30
Concessions	\$17,495.00	\$17,993.40
Cultural Arts	\$1,000.00	\$1,474.13
Dualthon	\$900.00	\$0.00
Men's Basketball	\$3,566.00	\$3,652.81
Park Maintenance	\$354,256.00	\$270,028.20
Playground Program	\$22,208.00	\$18,268.24
Public Rest Rooms	\$23,500.00	\$28,290.58
Rec Maintenance	\$40,727.00	\$120,484.00
Softball & Girl's Fastpitch	\$5,530.00	\$6,494.25
Swimming Pool	\$155,516.00	\$166,824.20
Tennis	\$3,764.00	\$180.00
Theatre	\$26,140.00	\$17,544.55
Women's Volleyball	\$2,030.00	\$1,551.96
Yoga & More	\$11,549.00	\$11499.43
Youth Recreation	\$13,987.00	\$25,654.00
TOTAL EXPENSE	\$834,376.90	\$820,901.05