



# Port Washington Marina 2019 Annual Report

*"Your Home Port"*



[www.port-washingtonmarina.com](http://www.port-washingtonmarina.com)

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The mission of the Port Washington Marina is to provide professional and personal management and maintain a safe and clean boating environment for all boaters who use the Marina. The Marina staff will be courteous and seek the most enjoyable boating experience for all Marina customers.

# 2019 HARBOR COMMISSION MEMBERS

- Gerald Gruen, Chairman
- Bill Driscoll, Vice Chairman
- Ald. Mike Gasper
- Dan Laurence
- Sue Knauer
- Jordan Schwanz
- Dennis Brede

**February 21, 2020**

**The 2019 boating season started out with bad weather during the months of April, May, and June which lead to a drop in season launch pass and transient activity. The last week in June saw a change in the weather for the Great lakes Sport Fishermen Derby and by the 4<sup>th</sup> of July business picked up to where it normally is for that time of year. However, fishing remained slow for most of the summer.**

**2019 saw the Marina facing many challenges. In November of 2018, a strong easterly storm broke up the floating piers place along the Blue Bridge. The insurance company granted the Marina \$29,633.94 for the damage. We were able to repair several of the piers during January, February, and March of 2019 at a cost of just \$3,302. The piers were then reinstalled by the Blue Bridge.**

**On March 1<sup>st</sup> it was discovered that water was leaking into our underground gasoline storage tank through a broken vent pipe and the 5600 gallons of gasoline stored in the tank had been contaminated. The repair to the storage tank, removal and loss of fuel cost the marina \$24,694.60.**

**In the beginning of June, with the rising lake levels, it became necessary to weld two feet of steel pipe to every piling in the Main Marina at a cost of \$39,633. Later in June we had to replace several surge protectors on the Marina's electrical system at a cost of \$4,485.09. And to top it off, in July the water heater for the tenant showers and restrooms quick working and needed to be replaced at a cost of \$8,437.**

**Despite these unexpected expenses, and thanks in part to the Marina's 100% occupancy rate and healthy transient traffic, the Marina was able to show a slight surplus for the year.**

# 2019 YEAR END SUMMARY PORT WASHINGTON MARINA

## Guest Slips Rented

<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>Net Change</u>
861	858	845	-13

## Tenant Season Slips Rented

<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>Net Change</u>
251 (98%)	262 (100%)	267 (100%)	+5

# 2019 YEAR END SUMMARY PORT WASHINGTON MARINA

## Season Launch Passes Sold

<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>Net Change</u>
254	237	210	-67

## Daily Boat Launches

<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>Net Change</u>
2662	2409	2517	+ 108

# ANNUAL MARINA EVENTS

- Pirate Festival
- National Marina Day
- Disabled Vets Fish Outing
- Double Handed Sailboat Race
- Child's Wish Outing
- Great Lakes Sport Fishermen Derby
- Fish Day
- Lions Fest
- Clipper Cup Sailboat Race
- Port Washington Yacht Club Rendezvous





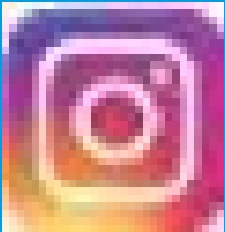




[www.facebook.com/PortWashingtonMarina/](https://www.facebook.com/PortWashingtonMarina/)

2,847 total Facebook Followers

2,742 total Facebook Likes



[www.instagram.com/portwashingtonmarina](https://www.instagram.com/portwashingtonmarina)

145 total Instagram Followers



267 total online guest reservations made in 2019

794 total Port Washington Marina Dockwa Profile visits in 2019

# DEDICATED STAFF



Marina employees are trained  
in everyday Marina  
operations

- Customer Service
- Fueling Procedures
- Dockside Sanitary Pump-out Procedures
- Boating Procedures
- Grounds Keeping
- Cleaning
- Safety & Emergency Plans

# CERTIFIED "WISCONSIN CLEAN MARINA"



- Proud to be one of Wisconsin's first Certified Clean Marinas
- Working hard doing our part to protect our boaters, pets, environment, and all wildlife so that all may enjoy the water for years to come



# BENCHMARK ACHIEVEMENTS IN 2019

- Continued to train employees on safety and emergency plans as well as safe and proper fueling procedures and duties required during a fire on the fuel dock.
- Followed city policies when performing marina projects.
- Continued to operate as a *Clean Marina*.
- Monitored high lake levels and dealt with any problems that may have arose

# GOALS TO WORK TOWARDS IN 2020 ARE AS FOLLOWS

- Strive to achieve the “Elite Boater’s Choice” award from Marinas.com
- Deal with any problems caused by high lake levels
- Continue to train summer employees regarding proper fueling and fire procedures as well as safety and emergency plans
- Prepare for the recertification as a “*Wisconsin Clean Marina*”

# YOUR "*DESTINATION MARINA*" ON THE WESTERN SHORES OF LAKE MICHIGAN!

