



Port Washington Marina 2020 Annual Report

"Your Home Port"



www.port-washingtonmarina.com

www.facebook.com/PortWashingtonMarina/

www.instagram.com/portwashingtonmarina



The mission of the Port Washington Marina is to provide professional and personal management and maintain a safe and clean boating environment for all boaters who use the Marina. The Marina staff will be courteous and seek the most enjoyable boating experience for all Marina customers.

2020 HARBOR COMMISSION MEMBERS

- Gerald Gruen, Chairman
- Bill Driscoll, Vice Chairman
- Ald. Mike Gasper
- Dan Laurence
- Sue Knauer
- Jordan Schwanz
- Dennis Brede

February 24, 2021

The 2020 boating season sadly started out with a pandemic. Access to marina facilities were limited until June when we started allowing two patrons in the restroom facilities at a time and only one customer allowed in the office at a time to allow for proper social distancing. The marina followed all other protocols for a safe operation. However, not all was lost. Despite the challenges: good weather and fishing, a full marina and steady transient traffic lead to one of the most successful seasons on record!

With a great season do come repairs unfortunately. The 2020 repair budget was over by \$26,000. This was due to the completion of the Control Building roof at a cost of \$19,670 as well as several unexpected repairs:

The fuel system had several repairs totaling \$4,033.13:

- 1. The automatic tank gauge memory needed to be reinstalled due to a programming error**
- 2. Test boots and assembly kits for fuel connections needed to be replaced**
- 3. Contaminated diesel removal and scrub the bottom of tank**

A new remote was ordered for the dockside pump out system at a cost of \$1,332.50.

Electrical repairs totaling \$3,024.90 included, but not limited to:

- 1. 50amp and 30amp receptacles**
- 2. Walkway lights**
- 3. Lift station sewage pump repairs**

Replaced fuel hoses and nozzles for \$963.53

Major repair expenditures for 2020 totaled roughly \$29,023.

In July, the marina was recertified as a "Clean Marina". This was our third time being certified and the marina is good for another five years. I would like to point out that the Port Washington Marina was the first certified *Clean Marina* in the state of Wisconsin in 2010, and we are proud of our recertification this year and continued efforts to provide a safe and clean environment for all our customers.

One of our goals in 2020 was to achieve the "Elite Boaters Choice" award from Marinas.com. With the help of all our employees who did an excellent job this last year under difficult circumstances, I am proud to say that we did, and were awarded with the "Elite Boaters Choice" Award in December. Thank you to all our wonderful customers for their support! This was a fitting end to a banner year!

2020 YEAR END SUMMARY PORT WASHINGTON MARINA

Guest Slips Rented

<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>Net Change</u>
858	845	859	+ 14

Tenant Season Slips Rented

<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>Net Change</u>
262 (100%)	267 (100%)	280 (100%)	+ 13

2020 YEAR END SUMMARY PORT WASHINGTON MARINA

Season Launch Passes Sold

<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>Net Change</u>
237	210	295	+ 85

Daily Boat Launches

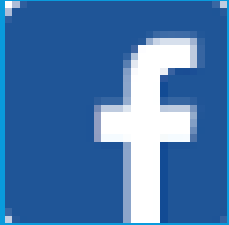
<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>Net Change</u>
2409	2517	3881	+ 1364

ANNUAL MARINA EVENTS

- Pirate Festival (cancelled)
- National Marina Day (cancelled)
- Disabled Vets Fish Outing (cancelled)
- Double Handed Sailboat Race
- Child's Wish Outing (cancelled)
- GLSF Fishing Derby (cancelled)
- Fish Day (cancelled)
- Lions Fest
- Clipper Cup Sailboat Race
- Port Washington Yacht Club Rendezvous (cancelled)







www.facebook.com/PortWashingtonMarina/

3,571 total Facebook Followers

3,342 total Facebook Likes



www.instagram.com/portwashingtonmarina

542 total Instagram Followers



339 total online guest reservations made in 2020

DEDICATED STAFF



Marina employees are trained
in everyday Marina
operations

- Customer Service
- Fueling Procedures
- Dockside Sanitary Pump-out Procedures
- Boating Procedures
- Grounds Keeping
- Cleaning
- Safety & Emergency Plans

CERTIFIED "WISCONSIN CLEAN MARINA"



- Proud to be one of Wisconsin's first Certified Clean Marinas
- The Marina was re-certified as a Clean Marina summer 2020
- Working hard doing our part to protect our boaters, pets, environment, and all wildlife so that all may enjoy the water for years to come



BENCHMARK ACHIEVEMENTS IN 2020

- Continued to train employees on safety and emergency plans and additional safety procedures that were needed due to Covid-19. Also trained employees on safe and proper fueling procedures and duties required during a fire on the fuel dock.
- Followed safety protocols/procedures due to Covid-19
- Followed city policies when performing marina projects.
- Added three additional security cameras
- Recertified as a Wisconsin *Clean Marina*.
- Monitored high lake levels and dealt with any problems that may have arose
- Awarded the "Elite Boater's Choice" Award

GOALS TO WORK TOWARDS IN 2021 ARE AS FOLLOWS

- Upgrade Marina WIFI
- Strive to achieve the “Elite Boater’s Choice” award from Marinas.com
- Deal with any issues that may arise due to high lake levels
- Continue to train summer employees regarding proper fueling and fire procedures as well as safety and emergency plans
- Continue to operate as a certified “*Wisconsin Clean Marina*”

YOUR "*DESTINATION MARINA*" ON THE WESTERN SHORES OF LAKE MICHIGAN!

