

CITY OF PORT WASHINGTON
BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

Minutes

Friday, March 4, 2022 – 7:35 a.m.
City Hall, Lower-Level Conference Room & Zoom

President BreAnna Porth called the meeting to order at 7:30 a.m.

In Attendance

Board Members - Brian Barber, Ross Leinweber, BreAnna Porth, Patrick Tearney, Laura Burke (Zoom)

Not attending

Board Members – Angela Sikowski, Gertjan van den Broek

Minutes

Minutes for BID Board Meetings on October 1, 2021, submitted. Motion made by Ross Leinweber to approve minutes from previous meeting. Seconded by Brian Barber. All in favor - motion passed.

Treasurer's Report

Gift Certificate account responsibility transferred to PWMS. 12K in account (approx.). Breanna Porth stated it would be BID Board's responsibility to audit properties list that falls into BID...staff at City of PW lean. Portion of Ansay development has been marked as eligible to be rolled into BID district for 2022 and beyond (commercial portion of development). Financials presented in written form. Motion made by Brian Barber to Treasurer's Report. Ross Leinweber 2nd. All in favor – motion passed.

Port Washington Main Street Update

PW Main Street Executive Director Kristina Tadeo presented general summary of activities at PW Main Street. Highlights include:

- Xmas on the Corner successful - \$500 money maker, Costs to host events going up
- Hosted State Rep Aimee Paine - promoting BounceBack Grant Program
- New website launched – new branding unveiled (DowntownPort.com). Committee discussed the possibility of trademarking the term "DowntownPort"
- Sponsorship work has great traction. Marty (assistant) very successful, discussion of how to compensate him, retain his services for the long term.
- Office admin work overflowing – Board and ED discussing how to address.

Main Street Funding Request

Funding request submitted by Port Washington Main Street for \$16,500 for 2022 first quarter. Motion made by Brian Barber to approve the Port Washington Main Street funding request. Seconded by Patrick Tearney. All in favor - motion passed.

Other Business

Executive Director Tadeo brought idea and preliminary ask to BID Board about an additional funding request for an administrative assistant position. BID committee tabled idea and requested a formal presentation of the work entailed and a summary of the position and request.

Breanna Porth presented map of the BID district (physical map). Limited archiving – detail is available on the identification of BID properties – exact delineation of the district. Members discussed how an auditing of the district and properties would occur. No exact plan was agreed to.

Next Meeting

May 6, 2022 – 7:30 a.m.

Adjournment

Motion made by Brian Barber to approve adjournment of meeting. Seconded by Ross Leinweber. All in favor - motion passed.

BID Board Committee Members

Brian Barber	262.268.9900
Laura Burke (Vice President)	262.284.5900
Ross Leinweber (Secretary)	414.333.1707
BreAnna Porth (President)	262.268.7905
Angela Sikowski (Treasurer)	262.376.3291
Patrick Tearney (Alderpersion)	262.268.1171
Gertjan van den Broek	262.573.5752