

**CITY OF PORT WASHINGTON**  
**BUSINESS IMPROVEMENT DISTRICT QUARTERLY BOARD MEETING**

**Minutes**

Friday, September 15, 2023 – 7:30 a.m.  
City Hall, Lower-Level Conference Room

President BreAnna Porth called the meeting to order at 7:30 a.m.

**In Attendance**

Board Members - Brian Barber, Ross Leinweber, BreAnna Porth, Laura Burke, Angela Sikowski

**Not attending**

Board Members – Patrick Tearney, Owen Didier

**Others attending**

Kristina Tadeo - PWMS

**Minutes**

Minutes for June 2023 BID Board Meeting submitted. Motion made by Laura Burke to approve minutes from previous meeting. Seconded by Brian Barber. All in favor - motion passed.

**Treasurer's Report**

Angela Sikowski presented the Port Washington BID Board financials. Motion made by Brian Barber to approve the Treasurer's Report. Ross Leinweber seconded the motion. All in favor – motion passed.

**Port Washington Main Street Update**

Port Washington Main Street activities presented by Kristina Tadeo representing PW Main Street. Highlights include:

- Farmers Market season a success, \$10K plus in vendor fees for season
- Ladies Night Out and Wizarding Wine Walk, 32 participating businesses, 586 registered attendees, residual issues with trademark pushback from Warner Bros
- Fall Festival slated for October 7<sup>th</sup>, 25K in sponsorships.
- Xmas on the Corner slated for December 2<sup>nd</sup>, 2-6 pm
- Moved Main Street Office, hired Mandy Huff as events manager.
- Mural program a success, tremendous approval and public relations generated. Plans for 2024 murals have commenced.

**Officer Elections**

Mayor Nietzke and the PW Common Council have yet to appoint new member to the BID Board to replace Breanna Porth. Given the need to maintain continuity, Breanna Porth continues to serve as President of Port Washington BID committee through year-end 2023. Elections were postponed until the complete

composition of the BID Board is known. Patrick Tearney will follow up with Mayor Nietzke on the timeliness of the issues.

### **2024 Operating Plan Discussion**

The BID committee discussed the status of Main Street, whether any changes were needed with the 2024 operating plan. Motion was made by Brian Barber to keep the Port Washington BID district mill rate, cap on assessment, and floor on assessment the same for 2024. Ross Leinweber seconded this motion. All in Favor – motion passed.

### **Other Business**

Kristina Tadeo, executive director of PWMS, raised the issue of what would happen if the BID Board decided to use funding for other purposes. She proposed potentially a formal agreement between BID and PWMS for funding over a period of years. She stated some cities have this type of agreement currently in place. The BID Board asked her to bring three examples of other more formal agreements to help guide further long-term discussion.

### **Next Meeting**

The next regular BID meeting was tentatively scheduled for October 13, 2023. Time and place to TBD.

### **Adjournment**

Motion made by Brian Barber to approve adjournment of meeting. Seconded by Breanna Porth. All in favor - motion passed.

### **BID Board Committee Members**

Brian Barber	262.268.9900
Laura Burke (Vice President)	262.284.5900
Ross Leinweber (Secretary)	414.333.1707
BreAnna Porth (President)	262.268.7905
Angela Sikowski (Treasurer)	262.376.3291
Patrick Tearney (Aldersperson)	262.268.1171
Owen Didier	414.881.3293

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**CITY OF PORT WASHINGTON**  
**BUSINESS IMPROVEMENT DISTRICT ANNUAL BOARD MEETING**

**Minutes**

Friday, September 15, 2023 – 7:30 a.m.  
City Hall, Lower-Level Conference Room

President BreAnna Porth called the meeting to order at 8:30 a.m.

**In Attendance**

Board Members - Brian Barber, Ross Leinweber, BreAnna Porth, Laura Burke, Angela Sikowski

**Not attending**

Board Members – Patrick Tearney, Owen Didier

**Others attending**

Kristina Tadeo - PWMS

**Annual Meeting**

A review of 2023 Port Washington Main Street (PWMS) activities and a plan and budget for 2024 PWMS activities were presented by Kristina Tadeo representing Port Washington Main Street.

**Other Items**

None

**Adjournment**

Motion made by Ross Leinweber to approve adjournment of annual meeting. Seconded by Breanna Porth. All in favor - motion passed.

**BID Board Committee Members**

Brian Barber	262.268.9900
Laura Burke (Vice President)	262.284.5900
Ross Leinweber (Secretary)	414.333.1707
BreAnna Porth (President)	262.268.7905
Angela Sikowski (Treasurer)	262.376.3291
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