

**CITY OF PORT WASHINGTON**  
**BUSINESS IMPROVEMENT DISTRICT BOARD MEETING**

**Minutes**

Friday, June 23, 2023 – 7:30 a.m.  
City Hall, Lower-Level Conference Room

President BreAnna Porth called the meeting to order at 7:35 a.m.

**In Attendance**

Board Members - Brian Barber, BreAnna Porth, Patrick Tearney, Laura Burke, Angela Sikowski, and Owen Didier

**Not attending**

Board Members – Ross Leinweber

**Others attending**

Kristina Tadeo PWMS

**Minutes**

Minutes for BID Board Meeting February 24, 2023, submitted. Motion made by BreAnna Porth to approve minutes from previous meetings. Seconded by Patrick Tearney. All in favor - motion passed.

**Treasurer's Report**

Angela Sikowski presented the BID Board financials. Motion made by Laura Burke to approve the Treasurer's Report. Patrick Tearney seconded the motion. All in favor – motion passed.

**Port Washington Main Street Update**

Port Washington Main Street activities presented by Kristina Tadeo representing PW Main Street. Highlights include:

- 2023 Signature Events kicked off with the Port Festival of the Arts – positive community and business feedback.
- Farmers Market vendors are full – waiting list for vendors.
- Business Resources – Due to businesses struggling with staffing – MS is providing temporary staffing through EventPros for event coverage @ \$18/hr.
- Updates given on Façade Grants and Associate Member Programs.
- Sponsorships packets sold out; \$500 community event sponsorships still available - \$80K in 2023 to date.
- 2023 Mural Program – Project Manager hired (Eilleen Grace), 11 committee members, walls and Art Jury selected, Artist's agreements in process, 3 year pledge from City \$38K, Fundraising program also started.
- Currently in the process of hiring an Office/Event Manager – 20 hrs./week, candidate identified, goal to start mid-late July.

**Main Street Funding Request**

Funding request submitted by Port Washington Main Street for \$17,500 for 2023 3<sup>rd</sup> quarter. Motion made by Brian Barber to approve the PWMS funding request for 2023 3<sup>rd</sup> quarter of \$17,500. Seconded by Patrick Tearney. All in favor – motion passed.

## **Officer Elections**

Mayor Nietzke and the PW Common Council have yet to appoint a new member to the BID Board to replace BreAnna Porth. Given the need to maintain continuity, Breanna Porth agreed to continue to serve as President of BID through the end of 2023. Elections were postponed until the complete composition of the BID Board is known.

## **Other Business**

2024 Budget planning schedule was discussed. BID Operating Plan will be due to the City by mid to late September. Kristina provided some research on average mill rate from a BID study – initial assessment is that the mill rate will remain the same for 2024. Further finalization will occur at the next regular BID meeting.

## **Next Meeting**

The next BID meeting was tentatively scheduled for September 15, 2023 – this will represent both the regular and annual meeting.

## **Adjournment**

Motion made by Brian Barber to approve adjournment of meeting at 8:35 a.m. Seconded by Laura Burke. All in favor - motion passed.

## **BID Board Committee Members**

Brian Barber	262.268.9900
Laura Burke (Vice President)	262.284.5900
Ross Leinweber (Secretary)	414.333.1707
BreAnna Porth (President)	262.268.7905
Angela Sikowski (Treasurer)	262.376.3291
Patrick Tearney (Aldersperson)	262.268.1171
Owen Didier	414.881.3293