

CITY OF PORT WASHINGTON
BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

Minutes

Friday, February 24, 2023 – 7:30 a.m.
City Hall, Lower-Level Conference Room

President BreAnna Porth called the meeting to order at 7:30 a.m.

In Attendance

Board Members - Brian Barber, Ross Leinweber, BreAnna Porth, Patrick Tearney, Laura Burke, Angela Sikowski, Gertjan van den Broek

Not attending

Board Members – None

Others attending

Kelly Brown - PWMS

Minutes

Minutes for BID Board Meeting November 2022 submitted. Motion made by Gertjan van den Broek to approve minutes from previous meetings. Seconded by Laura Burke. All in favor - motion passed.

Treasurer's Report

Angela Sikowski presented the BID Board financials. Motion made by Gertjan van den Broek to approve the Treasurer's Report. Brian Barber seconded the motion. All in favor – motion passed.

Port Washington Main Street Update

Port Washington Main Street activities presented by Kelly Brown representing PW Main Street. Highlights include:

- Event dates for 2023 have been set: Feb 25-March 4, March 3, June 3, Aug 17, Oct 7, Dec 2
- Sponsorships have been robust, \$53K in 2022 >>> \$59K in 2023 to date.
- Media relationships have been strengthened.
- 2023 Mural Program officially in motion, 3-4 murals will be added to the downtown district over next three years. Mural Mosaic award and unveiling will kick off campaign, April 6th.
- Associate PWMS membership will be rolled out to non-BID district businesses in 2023.

Main Street Funding Request

Funding request submitted by Port Washington Main Street for \$17,500 for 2023 1st quarter. Motion made by Brian Barber to approve the PWMS funding request for 2023 1st quarter of \$17,500. Seconded by Gertjan van den Broek. All in favor – motion passed.

Given the possibility of not having quorum for the 2023 May BID Meeting given the departure of BID Board members Gertjan van den Broek and Breanna Porth, the BID Board discussed how to reinsure funds could be distributed to PWMS if no quorum existed. A pre-approved funding request was offered as remedy.

A motion was made by Gertjan van den Broek to pre-approve the PWMS funding request for 2023 2nd quarter of \$17,500, distributed in May 2023. Seconded by Laura Burke. All in favor – motion passed.

Officer Elections

Mayor Nietzke and the PW Common Council have yet to appoint new members to the BID Board to replace Gertjan van den Broek and Breanna Porth. Given the need to maintain continuity, Breanna Porth agreed to continue to serve as President of BID through the May 2023 meeting. Elections were postponed until the complete composition of the BID Board is known. Patrick Tearney will follow up with Mayor Nietzke on the timeliness of the issues.

Other Business

None

Next Meeting

The next regular BID meeting was tentatively scheduled for May 12, 2023.

Adjournment

Motion made by Brian Barber to approve adjournment of meeting. Seconded by Breanna Porth. All in favor - motion passed.

BID Board Committee Members

Brian Barber	262.268.9900
Laura Burke (Vice President)	262.284.5900
Ross Leinweber (Secretary)	414.333.1707
BreAnna Porth (President)	262.268.7905
Angela Sikowski (Treasurer)	262.376.3291
Patrick Tearney (Aldersperson)	262.268.1171
Gertjan van den Broek	262.573.5752