

**CITY OF PORT WASHINGTON**  
**BUSINESS IMPROVEMENT DISTRICT QUARTERLY BOARD MEETING**

**Minutes**

Friday, March 15, 2024 - 7:30 a.m. City  
Hall, Lower-Level Conference Room

President Ross Leinweber called the meeting to order at 7:35 a.m.

**In Attendance**

Board Members - Brian Barber, Ross Leinweber, Laura Burke, Angela Sikowski, Owen Didier, Patrick Tearney, Mike Crowley

**Not attending**

Board Members - None

**Others attending**

Kristina Tadeo – PWMS

Dan Benning - Alderman

**Minutes**

BID Board Meeting minutes for October 13, 2023 submitted. Motion made by Angela Sikowski to approve minutes from previous meeting. Seconded by Patrick Tearney. All in favor - motion passed.

**Treasurer's Report**

Angela Sikowski presented the Port Washington BID Board financials. Motion made by Laura Burke to approve the Treasurer's Report. Patrick Tearney seconded the motion. All in favor - motion passed.

**Port Washington Main Street Update**

Port Washington Main Street activities presented by Kristina Tadeo representing PW Main Street. Highlights include:

- Christmas on the Corner – event going strong.
- Flannel Fest – In place of a winter promotion March 2<sup>nd</sup> with 250 attendees
- WEDC – volunteer program across the local organizations
- Mural Program – 4 Murals. Community wall by school age children located on Jackson St. Paint on Port event June 21-29.
- ER Committee – Hiring campaign. Drawing for new summer help hires. (25) \$100 downtown Port Washington gift certificates will be given.
- Grant Program - \$10K available. Uses could be technology, ADA compliance or an experience.
- Kiva Loan - 3 years.
- Sponsorships – Currently at \$90K
- Farmers Market – New manager
- Tour Ozaukee Community Choice Awards – PW Farmers Market – Best Farmers Market in County
- 3 Awards – Wisconsin
  1. Best Special Event in State – PWMS Festival of the Arts
  2. Best Window Display – Pear and Simple
  3. Community Champion – Judy Cotter

- Transformation Strategy

### **Port Washington Main Street Funding Request**

Committee discussed 1st quarter \$18,750 funding request by PWMS. Motion made by Brian Barber to approve the 1st quarter funding request. Laura Burke seconded the motion. All in favor - motion passed.

### **Other Business**

Memorandum of Understanding (MOU) Discussion – PWMS General Meeting- May 29, 2024 @ 8:30am. Ross Leinweber, Nate Scherper, Erin WEDC.

Discussion on coordination between organizations – BID, City and PWMS. No Chamber. Understanding gaps. Assigned contacts.

BID Districts Files – Map of BID in the works.

### **Next Meeting**

The next regular BID meeting scheduled - TBD.

### **Adjournment**

Motion made by Brian Barber to approve adjournment of meeting. Seconded by Ross Leinweber. All in favor - motion passed.

### **2024 BID Board Committee Members**

Brian Barber	262.268.9900
Laura Burke (Secretary)	262.284.5900
Ross Leinweber (President)	414.333.1707
Owen Didier (Vice President)	
Angela Sikowski (Treasurer)	262.376.3291
Patrick Tearney (Aldersperson)	262.268.1171
Mike Crowley	

