

**CITY OF PORT WASHINGTON**  
**BUSINESS IMPROVEMENT DISTRICT BOARD MEETING**

**Minutes**

Friday, March 12, 2021 – 7:30 a.m.  
City Hall, Lower-Level Conference Room & Zoom

President BreAnna Porth called the meeting to order at 7:30 a.m.

**In Attendance**

Board Members - Brian Barber, Laura Burke, Ross Leinweber, BreAnna Porth, Angela Sikowski, Gertjan van den Broek (Zoom), Patrick Tearney

Guests – Mayor Marty Becker

**Not attending**

Board Members – None

**Minutes**

Minutes for BID Board Meetings on November 6, 2020 submitted. Motion made by Laura Burke to approve minutes from previous meeting. Seconded by Angela Sikowski. All in favor - motion passed.

**Treasurer's Report**

Financial status of PW BID financials presented by Angela Sikowski. Motion made by Brian Barber to approve. Seconded by Laura Burke. All in favor - motion passed.

**Port Washington Main Street Update**

PW Main Street Executive Director Melissa Alexander presented general summary of activities at PW Main Street.

- Main Street submitted schedule of events for 2020 season.
- Main Street Open Forum has been tentatively postponed due to Executive Director transition
- Heart of the Harbor donations and accounting will be separated out from core PWMS activities. Project construction starts in May 2021, estimates are for 3-months of construction. Grant awarded for project mandates construction start prior to June 2021.
- Preparations are being readied for transition in leadership. Binders of project plans and timelines available for new Executive Director and PWMS Board to transition leadership.
- New downtown business banners will be hung in April.

PW Main Street Executive Director Mellissa Alexander submitted resignation to PWMS Board. Resignation was presented to BID. Her last day of employment is March 19, 2021. Search has begun for replacement. Job description has started to be distributed throughout community.

### **Main Street Funding Request**

Funding request submitted by Port Washington Main Street. Exact funding amount not available at time of meeting, as amount being coordinated with City of Port Washington. Angela Sikowski stated amount would be known in the next day or two and funds would be transferred to PWMS. Motion made by Brian Barber to approve the Port Washington Main Street funding request. Seconded by Laura Burke. All in favor - motion passed. All in favor – motion passed.

### **Update by Chamber President**

Chamber of Commerce is currently a dormant organization as no new leadership has been found to carry on leadership and work of organization. Board members discussed possibility of coordinating work of PWMS and Chamber in the future.

### **Other Business**

Mayor Becker presented a plan to change the language and ordinance governing the BID Board. Recommended changes include: reducing the number of representatives on the BID Board from 11 to 9, changing the language about the involvement of a Chamber of Commerce representative to have it be an option versus a requirement, and to expand the BID member criteria to include employees of BID district companies. The City of Port Washington does not need approval to move forward with the plan. Mayor Becker will be consulting with city attorney to assess what are next steps.

### **Next Meeting**

June 4<sup>th</sup>, 2021 – 7:30 a.m.: City Hall, Lower-Level Conference Room

### **Adjournment**

Motion made by Brian Barber to approve adjournment of meeting. Seconded by Gertjan van den Broek. All in favor - motion passed.

### **BID Board Committee Members**

Brian Barber	262.268.9900
Laura Burke (Vice President)	262.284.5900
Ross Leinweber (Secretary)	414.333.1707
BreAnna Porth (President)	262.268.7905
Angela Sikowski (Treasurer)	262.376.3291
Patrick Tearney (Aldersperson)	262.268.1171
Gertjan van den Broek	262.573.5752