

CITY OF PORT WASHINGTON
BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

Minutes

Friday, June 4, 2021 – 7:30 a.m.

City Hall, Lower-Level Conference Room & Zoom

President BreAnna Porth called the meeting to order at 7:30 a.m.

In Attendance

Board Members - Brian Barber, Laura Burke, Ross Leinweber, BreAnna Porth, Angela Sikowski, Gertjan van den Broek, Patrick Tearney

Not attending

Board Members – None

Minutes

Minutes for BID Board Meetings on March 12, 2021 submitted. Motion made by Gertjan van den Broek to approve minutes from previous meeting. Seconded by Laura Burke. All in favor - motion passed.

Treasurer's Report

Financial status of PW BID financials presented by Angela Sikowski. Ms. Sikowski recommended transitioning the accounting of the gift certificate program to Main Street. BID Board agreed process should be initiated over next quarter. Motion made by Brian Barber to approve Treasurer's Report. Seconded by Gertjan van den Broek. All in favor - motion passed.

Port Washington Main Street Update

New PW Main Street Executive Director Kristina Tadeo was introduced to BID Board. She presented general summary of activities at PW Main Street and the initial onboarding activities and events she is focused on. They include:

- Actively meeting with businesses in the downtown district. More scheduled for next week. Met with Tourism Director Kathy Tank. Additionally, introductory meetings with key city employees planned.
- Held an Art Walk in lieu of Community Street Festival. Event traffic was high, solid reports from businesses. Community Street Festival is being rescheduled for a weekend in October. Date TBD.
- Farmers Market will commence on June 19. Preparations are being made to organize all elements.
- Actively networking to build out volunteer base for Main Street. Slow traction on this effort to date.
- Working with WEDC to obtain foot traffic data as a guide for downtown businesses.
- Strategic planning meetings with Main Street Board planned in the near term.
- Construction on Heart of the Harbor project has commenced. Fundraising targets achieved. Construction is slated to be completed by end of August.

Main Street Funding Request

Funding request submitted by Port Washington Main Street for \$16,500. Motion made by Brian Barber to approve the Port Washington Main Street funding request. Seconded by Gertjan van den Broek. All in favor - motion passed. All in favor – motion passed.

Other Business

None

Next Meeting

Sept 10th, 2021 – 7:30 a.m.: City Hall, Lower-Level Conference Room

Adjournment

Motion made by Brian Barber to approve adjournment of meeting. Seconded by Angie Sikowsky. All in favor - motion passed.

BID Board Committee Members

Brian Barber	262.268.9900
Laura Burke (Vice President)	262.284.5900
Ross Leinweber (Secretary)	414.333.1707
BreAnna Porth (President)	262.268.7905
Angela Sikowski (Treasurer)	262.376.3291
Patrick Tearney (Aldersperson)	262.268.1171
Gertjan van den Broek	262.573.5752