CITY OF PORT WASHINGTON BUSINESS IMPROVEMENT DISTRICT BOARD MEETING Minutes

Friday, Sept 10, 2021 – 7:30 a.m. City Hall, Lower-Level Conference Room & Zoom

President BreAnna Porth called the meeting to order at 7:30 a.m.

In Attendance

Board Members - Brian Barber, Ross Leinweber, BreAnna Porth, Angela Sikowski, Gertjan van den Broek, Patrick Tearney

Guests: Mayor Ted Neitzke

Not attending

Board Members - Laura Burke

Minutes

Minutes for BID Board Meetings on June 4, 2021 submitted. Motion made by Gertjan van den Broek to approve minutes from previous meeting. Seconded by Brian Barber. All in favor - motion passed.

Treasurer's Report

Financial status of PW BID financials presented by Angela Sikowski. A motion was made to accept the financials by Brian Barber. The motion was seconded by Gertjan van den Broek. All in favor – motion passes.

An additional motion was made by Gertjan van den Broek to support and encourage the transition of the management and accounting of the gift certificate program to Main Street from BID when Main Street is prepared to take on that work. The motion was seconded by Brian Barber. All in favor - motion passed.

Port Washington Main Street Update

PW Main Street Executive Director Kristina Tadeo presented general summary of activities at PW Main Street. Highlights include:

- An assistant was hired to help with the work of Main Street, Martin Schmidt. His current time
 responsibilities are 16/hrs a week. His focus currently is on coordinating fall events and soliciting
 development support from the community.
- The upgrade to the website is nearly complete and should be unveiled this fall.
- Work on the revitalization and utilization of Main Street committees is beginning with each of the committees meeting within the last month.
- Heart of the Harbor construction is nearly complete. The tentative date for the grand unveiling is October 21st
- PW Main Street met with the State of WI Main Street leadership to assess and qualify their accreditation with the state of Wisconsin. The state found them in compliance and nominated them for a grant up to 10K which could be utilized on a downtown project/endeavor.

Main Street Funding Request

Funding request submitted by Port Washington Main Street for \$16,500. Motion made by Gertjan van den Broek to approve the Port Washington Main Street funding request. Seconded by Brian Barber. All in favor – motion passed. All in favor – motion passed.

Other Business

None

Next Meeting

Oct 1st, 2021 – 7:30 a.m.: City Hall, Lower-Level Conference Room. The Annual Meeting will be held in conjunction to the BID meeting.

Adjournment

Motion made by Gertjan van den Broek to approve adjournment of meeting. Seconded by Brian Barber. All in favor - motion passed.

BID Board Committee Members

Brian Barber	262.268.9900
Laura Burke (Vice President)	262.284.5900
Ross Leinweber (Secretary)	414.333.1707
BreAnna Porth (President)	262.268.7905
Angela Sikowski (Treasurer)	262.376.3291
Patrick Tearney (Alderperson)	262.268.1171
Gertjan van den Broek	262.573.5752